

Information Systems

May 7, 2018

Members present: Mr. Landon, Mr. Huddle; Members absent: Mr. Ratliff (excused by Chairman Landon). With a quorum present, Mr. Landon called the meeting to order at 7:36PM. It was noted that Mr. Ratliff is excused from the meeting.

Minutes were reviewed from March 12, 2018 meeting. Mr. Huddle made a motion to approve, Mr. Landon 2nd. Roll Call: Ayes: Mr. Landon, Mr. Huddle.

Minutes of March 12, 2018 were approved (2-0)

Old Business:

Item 1. SOCIAL MEDIA POLICY

Mr. Huddle referenced section 343.6 MONITORING CONTENT and asked that "annual" evaluation be changed to "biannual" evaluation, especially in the first year.

Mr. Schneider stated that he and Mr. Landon had discussed having videos cataloged and stored on YouTube channel. Establishing this outlet is an improvement because not all residents have access to Time Warner or not able to live stream the meetings. Is the intent of this policy to apply to YouTube or is it to apply to other social media policy platforms?

Mr. Landon explained that this is a broad-based social media policy and will cover council's entire social media platform. It applies to Facebook, Twitter and YouTube.

Mr. Schneider asked if the intent to get this in writing and move forward to a YouTube channel so constituents can start to see more access to our meetings.

Mr. Landon responded that this is the foundation. By instituting a social media policy, this gives us something to fall back on. It clarifies what we can and cannot do. We already have in city code under the clerk of council job description that she has the authority to choose any medium to broadcast meetings and such. And that would apply for Facebook and YouTube and we have Law Director Russell's agreement on that as well. Once we get this passed at next council meeting then we can move forward with creating a Facebook page and a YouTube channel.

Mr. Landon clarified that the policy has been modified from the existing police department policy.

Mr. Landon made a motion to approve social media policy with noted change; Mr. Huddle 2nd. Roll Call: Ayes: Mr. Landon, Mr. Huddle.

SOCIAL MEDIA POLICY GOES TO COUNCIL WITH 2-0 APPROVAL

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With no further business to come before this committee, Mr. Landon adjourned the meeting at.

Chairman Landon

Clerk of Council