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# DOWNTOWN MARION INC.

“Find your next opportunity here”

February 7, 2022

Marion, Ohio City Council

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## DOWNTOWN MARION INC. BACKGROUND

- **20+ years in existence**
  - **501 (c) 3 in good standing**
  - **22 volunteer board members**
  - **1 part-time manager**
  - **1 part-time development consultant**
  - **80% self-funded**
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## CURRENT DOWNTOWN PROFILE

- **40+ Downtown businesses**
  - **2 private event locations**
  - **9 retail establishments**
  - **3 beauty/barber outlets**
  - **1 full-service grocery**
  - **3 medical services locations**
  - **2 educational services entities**
  - **100+ downtown residents**
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## IN THE PAST 48 MONTHS...

- **27 new downtown businesses**
  - **5 are minority-owned**
  - **8 are woman-owned**
  - **27 buildings have changed ownership**
  - **Creative mix of new businesses**
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## 48 MONTHS CONTINUED..

- **5 new restaurants, one pending**
  - **5 new retail stores**
  - **2 new education entities**
  - **1 new community market**
  - **3 new medical service locations**
  - **270 new employees**
  - **\$9.900,000 in new annual wages and salaries**
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## 2021 DOWNTOWN CULTURAL EVENTS

- **DORA**
  - **3rd Thursdays in Founders Park**
  - **Fitness at Founders**
  - **Loft Tours**
  - **Miles for Marion 5k race**
  - **Monster March Trick or Treat**
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## EVENTS CONTINUED....

- **Christmas Parade**
  - **Downtown Christmas Tree and Lighting Event**
  - **Secret Shopper for Kids**
  - **Santa House**
  - **Cardinal Project**
  - **Wayfinding Signage for Downtown Visitors**
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## **DOWNTOWN HISTORIC EVENTS**

- **121 Downtown submissions to the State Historic Preservation Office**
  - **Project commenced in 2019**
  - **Complete audit and history of all 121 submissions**
  - **Downtown Marion has now been named an Ohio Historic Tax District**
  - **Q2 2022 Downtown Marion will be placed on the National Register**
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